

**GOVERNMENT OF ODISHA
FINANCE DEPARTMENT**

No. 14873 /F
FIN-BUD2-MISC-0006-2016

Dt. 04.05.2017

From

**Shri T.K. Pandey, IAS
Principal Secretary to Government**

To

**The Commissioner, Commercial Taxes, Odisha, Cuttack/
The Director of Treasuries & Inspection, Odisha/
The Director, Institutional Finance, Odisha/
The Director, Small Savings, Odisha/
The Director, Local Fund Audit, Odisha/
The Director, MDRAFM, Odisha/
The Controller of Accounts, Odisha/**

Sub: Dissemination of information on various citizen centric schemes and State Government initiatives of Finance Department through social media.

Sir,

I am directed to say that; social media has become a very important tool for dissemination of information on various citizen centric schemes and State Government initiatives. Various organizations including Government Departments are frequently using social media for faster communication of information to public. With the objective of proactive dissemination of information on citizen centric schemes and State Government initiatives, it has been decided to open a “Facebook” and “Twitter” account for Finance Department in the following names.

(i) Facebook Account

Page Name : Finance Department, Odisha
URL : <https://www.facebook.com/FdOdisha>
Search key word : @FdOdisha

(ii) Twitter Account:

Page Name : Finance Department
URL : <https://twitter.com/FdOdisha>
Search key word : @FdOdisha

2. The “Facebook” and “Twitter” accounts of the Department would be used for posting information as well as photographs/ video clippings on citizen centric schemes and State Government initiatives pertaining to all branches of Finance Department and all Directorates under Finance Department. The content of the post along-with photographs/ video clippings are to be finalized by the respective branches of Finance Department and the Directorates by taking approval of the competent authority and send the same by e-mail to

fd.odisha@gmail.com from a designated e-mail account of the branch of Finance Department/ the Directorate. The information received in the mail account would be posted in the “Facebook” and “Twitter” accounts of Finance Department by the Facebook/Twitter Cell of the Department. Any relevant comment to the posts of Finance Department in “Facebook” and “Twitter” accounts would be communicated to the concerned branch of Finance Department / the Directorate under Finance Department by mail to the dedicated e-mail account for further action.

3. The “Facebook” and “Twitter” accounts of the Department would also be used for following Twitter feeds and face book page of Hon'ble Chief Minister and take suo motto follow up action on complaints / feedbacks received pertaining to Finance Department. The Facebook/Twitter Cell of the Department would send the comment to the Twitter feeds and face book posts of Hon'ble Chief Minister relevant to Finance Department to the concerned branch of Finance Department / the Directorate under Finance Department by mail to the dedicated e-mail account for necessary follow up action.

4. The Facebook/Twitter Cell of Finance Department would function in Budget-II Branch. The Cell would be headed by the Joint Secretary/ Deputy Secretary in charge of Budget-II Branch, who would be supported by one Under Secretary and 2-3 Assistant Sections Officers (ASOs) pooled from different branches. The Joint Secretary/ Deputy Secretary in charge of Budget-II Branch who would be the “Nodal Officer” for management of the “Facebook” and “Twitter” accounts of the Department.

5. All the branches of Finance Department and the Directorates under the Department are requested to communicate an e-mail ID for all communication related to “Facebook” and “Twitter” with the Facebook/Twitter Cell of Finance Department. They are further requested to identify important events/ State Government initiatives pertaining to their Branch/ Directorate for posting in the “Facebook” and “Twitter” accounts of the Department and send the content along-with photographs/ video clippings to the Facebook/Twitter Cell of Finance Department by e-mail for posting.

Yours faithfully,

Sd/-

Principal Secretary to Government